

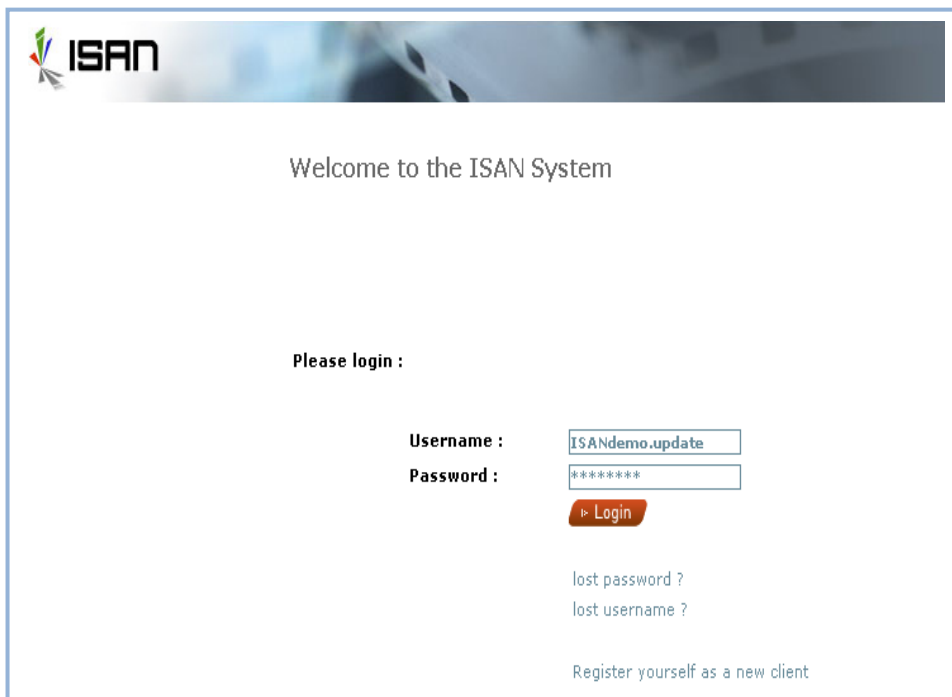
**V-ISAN** is the unique identifier composed of a registered ISAN in combination with an appended version segment for a specific version or other content related derived from or directly related to an AV Work and allocated in accordance with the ISO 15706-2 standard and the ISAN Terms of Use.

**Version can be:**

- **Variants of AV Works**, which are audiovisual contents resulting from change(s) to the AV Work that do not significantly alter the nature of the intellectual creation (i.e. does not result into a new/different intellectual creation). Such changes can for example be one or a combination of: minor editions, the addition of subtitles, dubbing, alterations of the soundtrack, etc... Variants are usually abstract things since any fixation on a physical medium or digital asset can be pointed to (see manifestations below). A variant can exist only if an AV Work exists.
- **Manifestations of the AV Work**, which are characterized by the fixation of the AV work or a variant of it on a physical medium (e.g. film print, tape, digital file, ...). Since an increasing number of audiovisual works are dematerialized (without a fixed physical carrier), manifestations can also be digital assets such as files or streams without physical properties. A manifestation can exist only if an AV Work exists. Manifestations are described with a specific set of metadata that defines the technical properties of the embodiment (Low Definition / High Definition, 16:9 / 4:3, 2D/3D, etc...) and the media of fixation (Blu-ray, Film Print, DVD, Windows Media File, etc...).
- **Related Contents**: contents closely related to an audiovisual work or version identified with ISAN can be identified with an ISAN Version. Such related contents can be a trailer, bonus material such as “behind the scenes” or interviews of actors or the director, etc...
- **Related Items**: to some extent, contents such as audio tracks, closed captioning, ring tones, fingerprints, etc... that are derived from or closely related to a version of the audiovisual work can be identified with an ISAN version.

If you need a code for a Blu-ray, if you have a translated / subtitled version of a foreign audiovisual content, if you have a shortened/lengthened version of an audiovisual content, if you need to identify a work for a specific broadcast, format or for an archive, you must create a version and get a V-ISAN (ISAN version).

Use the *xxx.update* user to log onto the system



The screenshot shows the ISAN System login interface. At the top left is the ISAN logo. Below it, the text "Welcome to the ISAN System" is displayed. Underneath, the instruction "Please login :" is shown. There are two input fields: "Username :" with the value "ISANdemo.update" and "Password :" with the value "\*\*\*\*\*". A red "Login" button is positioned below the password field. At the bottom of the login area, there are links for "lost password ?", "lost username ?", and "Register yourself as a new client".

## “ OLD ” VERSUS “ NEW ” ISAN VERSIONS REGISTRATION SCREEN

The three tabs “1-Title & Description”, “2-Intention & Language”, “3-Additional Information” have been merged in one single Tab “1-Version Descriptive Information”.

**Client Management**

- My account

**ISAN Services**

- Allocate single ISAN
- Request in-dev ISAN
- Follow-up in-dev ISAN
- Search from work info
- Search from ISAN
- Display pending ISAN
- Affixing ISAN
- Allocate V-ISAN
- Display Match Result

**Reports**

- Usage report
- Indev report
- Work report
- Inactivated/Rejected applications

**Home**

### Allocate V-ISAN

Version of : Demo Test ISAN 0000-0002-3165-0000-O-0000-0000-2

1- Title & Description
2- Intention & Language
3- Additional Information
Next

Titles of Version	Language	Kind
Demo Test	eng	Original

**Descriptions of Version**

**Description**

Fields in bold are compulsory  
Click on the icon to get a list of values  
Click on the icon to reset contents of fields

Old screen

New screen

The “edit” functionality of V-ISAN for online update and correction will be available in the next release scheduled in Q1 2013.

1-Version Descriptive Information
2-Version Administrative Information

Parent Work : ICE AGE: DAWN OF THE DINOSAURS 0000-0001-E564-0000-K-0000-0000-E

**Kind of Version \***  **Parent Relationship \***

**General Version Information**

Version Descriptive Name

Version Title(s)\*  Language\*  Kind\*

Version Running Time\*

Reference Year/Date\*   
(Format: YYYY or YYYY-MM or YYYY-MM-DD or YYYY-MM-DD-XXXXMMSS T)

**Version Language Description**

Is the Version Silent\*

Spoken Languages\*

Subtitle Languages

Written Languages

**Image Details**

Color Format

Dimension\*

Definition

Aspect Ratio

**Version Distribution**

Country\*

Distribution  Distribution Platform

Rating Country  Rating System  Rating Code

Work contains references to :

**Media Embodiment / Encoding Details**

Media of Fixation

Digital Container Format

**External Ids**

Identifier	Value	Note
<input type="text"/>	<input type="text"/>	<input type="text"/>

**Version Composite/Compilation**

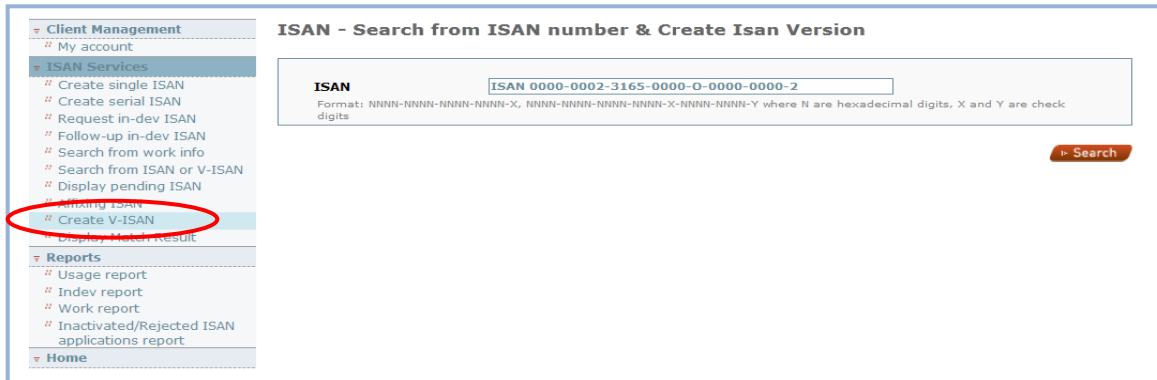
<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>

**Additional Information**

Select in the menu « **Create V- ISAN** » and insert the ISAN of the audiovisual content you need a version for and click on “**Search**”.



*If the work you need a version for has not been identified yet with an ISAN, create its ISAN first in order to create the version in a second step. Please refer to **ISAN DEMO: 1 – ISAN CREATION**.*



At the bottom of the page click on “create V-ISAN”

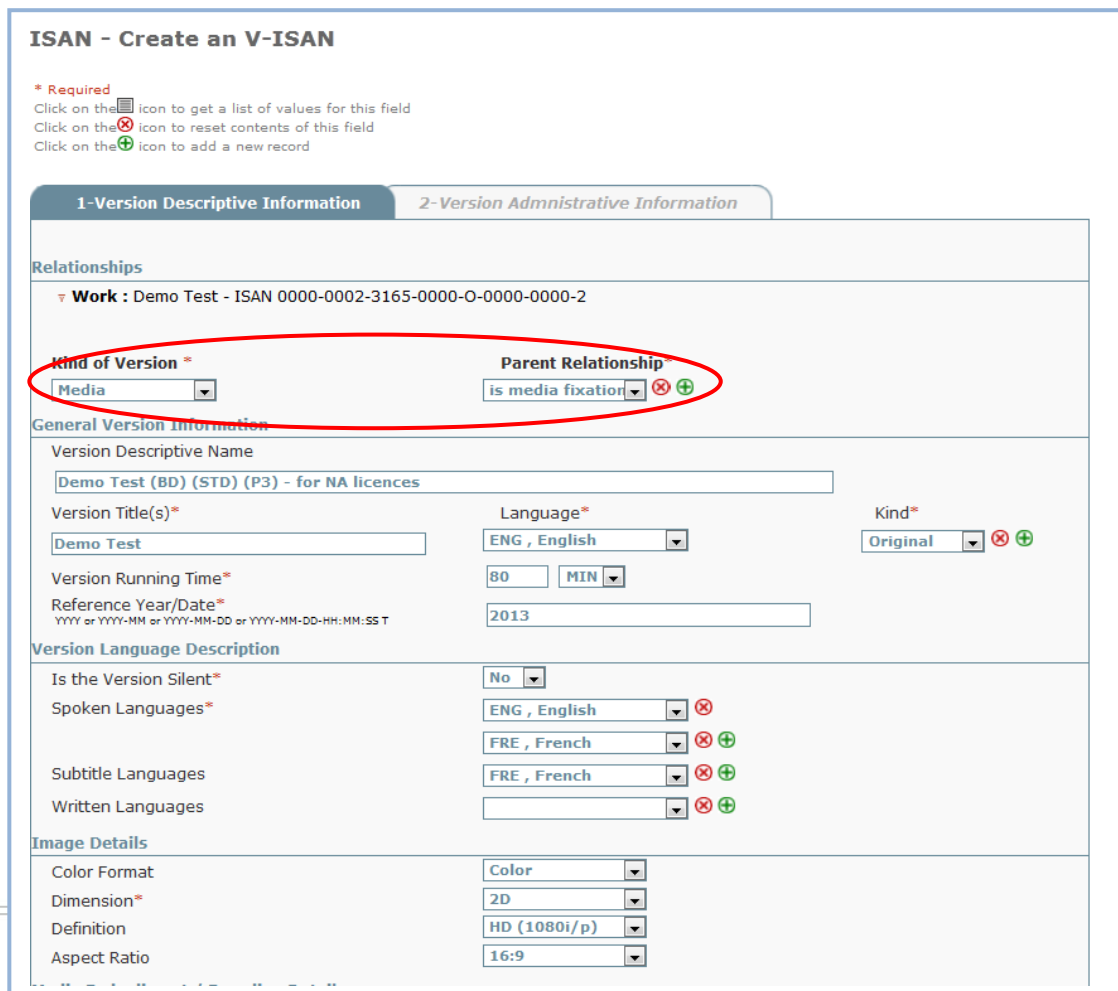


Complete as much information as possible for a better identification of your version.

## 1 – EXAMPLE 1: A V-ISAN FOR A BLU-RAY DISC (AACs)

In this example we will identify a Blu-ray version of a work in order to obtain a V-ISAN for AACs. The title of the version is “*Demo Test*”

Kind of version is “**media**” – Parent relationship is “**media fixation**”



**Media Embodiment / Encoding Details**

Media of Fixation: Blu-ray

Digital Container Format: MPEG

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**Version Distribution**

Country(ies) of Distribution: XN , North America

Distribution Channel: Home Video

Distribution Platform: Home Video

Rating Country:

Rating System:

Rating Code:

Work contains references to:

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**External Ids**

Identifier	Value	Note
<span style="border: 1px solid red; border-radius: 50%; padding: 2px;">Private ID</span>	DVD01254	<input type="text"/> <input type="button" value="x"/> <input type="button" value="+"/>

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**Version Composite/Compilation**

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**Additional Information**

[▶ Preview](#)

Click on “**Preview**” once you have entered all the information related to your version.  
Check the metadata; if everything is correct, click on “**Request V-ISAN**” or “**Back**” to make some corrections.

**V-ISAN - Preview**

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**Version Descriptive Name**  
Demo Test (BD) (STD) (P3) - for NA licences

**General Version Information**  
**Version Running Time** 80 min  
**Reference Year/Date** 2013-01-01 01:00:00 +0100

**Version Language Description**  
**Spoken Languages** English, French  
**Subtitle Languages** French

**Image Details**  
**Color Format** Color  
**Dimension** 2D  
**Definition** HD (1080i/p)  
**Aspect Ratio** 16:9

**Version Distribution**  
**Country(ies) of Distribution** North America  
**Distribution Channel** Home Video  
**Distribution Platform** Home Video

**Media Embodiment / Encoding Details**  
**Media of Fixation** Blu-ray  
**Digital Container Format** MPEG

**External Ids**

Identifier	Value	Note
Private ID	DVD01254	

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**Relationships**

▼ **Work** : Demo Test - ISAN 0000-0002-3165-0000-O-0000-0000-2

[▶ Create V-ISAN](#)
[▶ Back](#)

**V-ISAN - View**

ISAN 0000-0002-3165-0000-O-0000-0006-P

<b>Version Descriptive Name</b>		
Demo Test (BD) (STD) (P3) - for NA licences		
<b>General Version Information</b>		
<b>Version Running Time</b>	80 min	
<b>Reference Year/Date</b>	2013-01-01 01:00:00 +0100	
<b>Version Language Description</b>		
<b>Spoken Languages</b>	English, French	
<b>Subtitle Languages</b>	French	
<b>Image Details</b>		
<b>Color Format</b>	Color	
<b>Dimension</b>	2D	
<b>Definition</b>	HD (1080i/p)	
<b>Aspect Ratio</b>	16:9	
<b>Version Distribution</b>		
<b>Country(ies) of Distribution</b>	North America	
<b>Distribution Channel</b>	Home Video	
<b>Distribution Platform</b>	Home Video	
<b>Media Embodiment / Encoding Details</b>		
<b>Media of Fixation</b>	<b>Digital Container Format</b>	
Blu-ray	MPEG	
<b>External Ids</b>		
<b>Identifier</b>	<b>Value</b>	<b>Note</b>
Private ID	DVD1254	
<b>Relationships</b>		
Work : Demo Test - ISAN 0000-0002-3165-0000-O-0000-0000-2		

You will select the same “Kind of version” (**media**) if your version has one of the following **relationships** with the parent work:

A “**media**” version can be for any of the below “distribution channels”. Depending on the selected “**distribution channel**”, you may have to choose a specific “**distribution platform**” and a specific “**media of fixation**”.

**Parent Relationship\***

is a preview of  
is digital encoding of  
is mezzanine of  
is master of  
is re-edition of  
is special edition of  
is linear broadcast of  
is non linear broadcast of  
is technical release of  
is media fixation of

**Distribution Channel**

Theatre / Cinema  
Linear Broadcasting  
CatchupTV  
Video On Demand  
S-VOD  
Near VOD  
Electronic Sell Through  
Home Video  
Not for Distribution  
Video Games  
Digital Signage  
Hosting  
Events (Market, exhibitions, Festivals,...)  
Internet / web  
Mobile  
Other  
Digital Container Format

## 2 – EXAMPLE 2: A V-ISAN TO DIDENTIFY A LINGUISTIC VERSION

In this example we will identify a Spanish subtitled version of the French Movie “*Le Grand Bleu*” by Luc Besson to be used in theaters in Spain

Kind of version is “**Linguistic**” – Parent relationship is “**is subtitling of**”



1- <i>Version Descriptive Information</i>	2- <i>Version Administrative Information</i>
▾ Parent Work : Le grand bleu 0000-0000-3CA0-0000-P-0000-0000-0	
<b>Kind of Version *</b> Linguistic	<b>Parent Relationship*</b> is subtitling of

(...)

Version Language Description	
Is the Version Silent*	No
Spoken Languages*	FRE , French
Subtitle Languages	SPA , Spanish
Written Languages	

(...)

Version Distribution	
Country(ies) of Distribution	ES   Spain
Distribution Channel	Theatre / Cinem
Distribution Platform	Theatre / Cinem

If the **Linguistic version** is a **Variant**, you will NOT define a Distribution Channel, distribution platform, image information nor a media of fixation

If the **Linguistic version** is a **Manifestation**, any kind of “distribution channel” might apply. Depending on the selected “**Distribution Channel**”, you may have to choose a specific “**Distribution Platform**” and a specific “**media of fixation**”.

You will select the same “Kind of version” (**language**) if your version has one of the following **relationships** with the parent work:

A “**language**” version can be for any of the below “**distribution channels**”. Depending on the selected “**distribution channel**”, you may have to choose a specific “**distribution platform**” and a specific “**media of fixation**”.

Parent Relationship*
<input type="text"/>
is dubbing of is subtitling of is original version of is linguistic version of


Distribution Channel
<input type="text"/>
Theatre / Cinema Linear Broadcasting CatchupTV Video On Demand S-VOD Near VOD Electronic Sell Through Home Video Not for Distribution Video Games Digital Signage Hosting Events (Market, exhibitions, Festivals,...) Internet / web Mobile Other

## 3 - EXAMPLE 3: A V-ISAN TO IDENTIFY A CENSORED VERSION OF AN AUDIOVISUAL CONTENT

In this example we will identify an edited version with cuts of scenes of nudity.

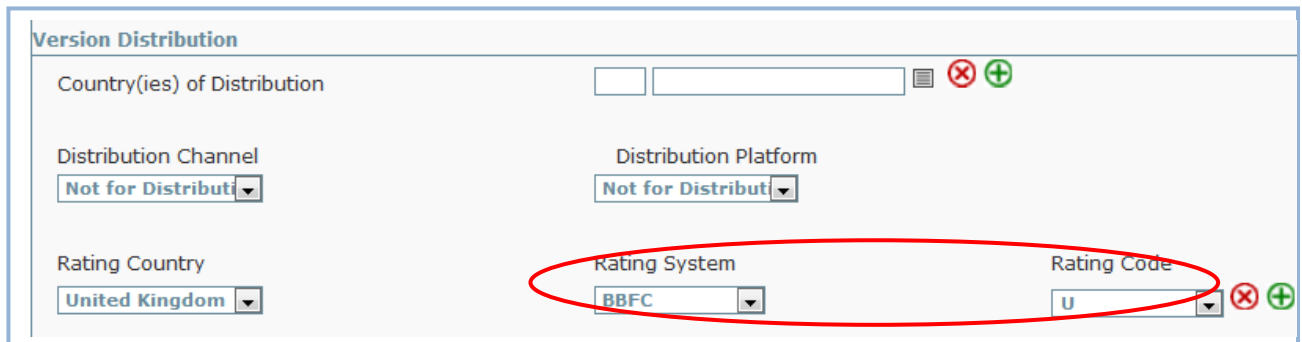
Kind of version is “**Edition**” – Parent relationship is “**is censored version of**”.

Your new content will be shorter than its parent work; change the default duration which was 80 min.



The screenshot shows the '1-Version Descriptive Information' tab. The 'Parent Work' is 'Demo Test 0000-0002-3165-0000-O-0000-0000-2'. The 'Kind of Version' is set to 'Edition' and the 'Parent Relationship' is 'is censored vers'. Under 'General Version Information', the 'Version Descriptive Name' is 'suppression of some scenes of nudity', the 'Version Title(s)' is 'Demo Test', the 'Language' is 'ENG / English', and the 'Kind' is 'Original'. The 'Version Running Time' is set to '72 MIN'.

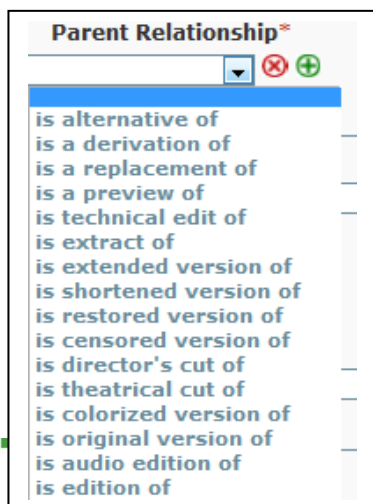
You may need to adapt the rating according to this new version.



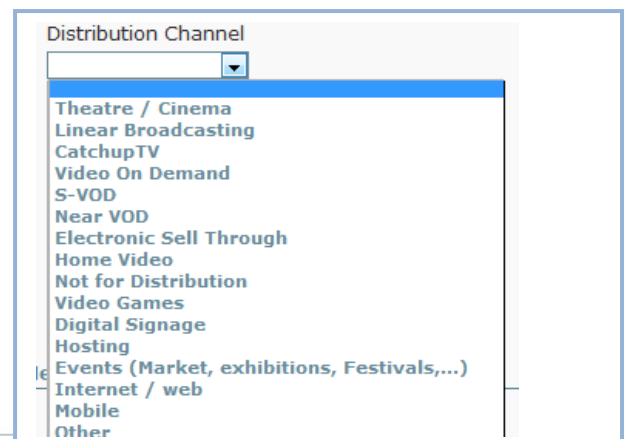
The screenshot shows the 'Version Distribution' section. The 'Rating Country' is 'United Kingdom' and the 'Rating System' is 'BBFC'. The 'Rating Code' is set to 'U'.

You will select the same “Kind of version” (**edition**) if your version has one of the following **relationships** with the parent work:

A “**edition**” version can be for any of the below “distribution channels”. Depending on the selected “**distribution channel**”, you may have to choose a specific “**distribution platform**” and a specific “**media of fixation**”.



The dropdown menu for 'Parent Relationship' includes the following options: is alternative of, is a derivation of, is a replacement of, is a preview of, is technical edit of, is extract of, is extended version of, is shortened version of, is restored version of, is censored version of, is director's cut of, is theatrical cut of, is colored version of, is original version of, is audio edition of, and is edition of.



The dropdown menu for 'Distribution Channel' includes the following options: Theatre / Cinema, Linear Broadcasting, CatchupTV, Video On Demand, S-VOD, Near VOD, Electronic Sell Through, Home Video, Not for Distribution, Video Games, Digital Signage, Hosting, Events (Market, exhibitions, Festivals,...), Internet / web, Mobile, and Other.



## 4 - EXAMPLE 4: A V-ISAN TO IDENTIFY A SPECIFIC BROADCAST

In this example we will identify a feature film which was produced for theaters and **broadcasted on TV on 30<sup>th</sup> of October 2012 at 20:00**

The broadcasted version is a new manifestation of the content and is therefore defined as a “**Media**” Version

1-Version Descriptive Information	2-Version Administrative Information	
<b>Relationships</b>		
Work : Casino Royale - ISAN 0000-0001-68EC-0000-X-0000-0000-C		
Kind of Version*	Parent Relationship*	
Media	is linear broadcast	
<b>General Version Information</b>		
Version Descriptive Name Casino Royale - version for Sky Movies 007		
Version Title(s)*	Language*	Kind*
Casino Royale	ENG , English	Original
Version Running Time*	144 MIN	
Reference Year/Date*	2012-30-10-20:00	
<b>Version Language Description</b>		
Is the Version Silent*	No	
Spoken Languages*	ENG , English	
Subtitle Languages		
Written Languages		
<b>Image Details</b>		
Color Format	Color	
Dimension*	2D	
Definition	HD (1080i/p)	
Aspect Ratio	16:9	
<b>Media Embodiment / Encoding Details</b>		
Media of Fixation	Digital File / Stream	
Digital Container Format	MPEG	
<b>Version Distribution</b>		
Country(ies) of Distribution	GB , United Kingdom	
Distribution Channel	Distribution Platform	
Linear Broadcast	Multiple (Cable/...	

### **RECOMMENDATION:**

V-ISAN shares the same root (first segments of the number) with the ISAN allocated to its parent work; that means that the parent work needs to get an ISAN first.

Prior to registering a version of an audiovisual content, perform a search in the ISAN database to check if the parent work is already in the ISAN database: refer to **ISAN DEMO: 2 – ISAN QUERIES & UPDATE**

=> the parent work is in the ISAN database, use this ISAN to create the version

=> the parent work is not in the ISAN database, register the parent work first to get the ISAN. Please refer to **ISAN DEMO: 1 – ISAN CREATION**